

10 Ways Your PTA Can Support Healthy Fundraising

1 Find your school or district's local wellness policy. Explore the section on fundraising. Ensure all proposed fundraisers are within the policy's standards and guidelines.

2 Give [this presentation](#) at your next PTO/PTA meeting.

3 Watch [this video](#) for some ideas.



4 Check out [this list](#) for more ideas!

5 Build a list of healthier options in Healthier Generation's Smart Food Planner. Never used it? Watch this [short video](#) for tips and trips.

6 Find those healthier options in [Healthier Generation's Store with Amazon Business](#).

7 Cooperate across campus. Survey all school groups and consider one big budget and one or two big fundraisers that could meet everyone's financial needs.

8 Engage students. Let them research:
What needs exist in the community?
Is there a service that lends itself well to a fundraiser AND fills a need around town? How much money might filling that need bring?

What services or products could be unique items for silent or live auctions at an event?

What marketing and promotion materials could they create?

9 Partner with Food and Nutrition Services departments. Use [this model](#).

10 Visit Healthier Generation's [Fundraising Page](#). Connect with Healthier Generation's nutrition team.